

Five ways to drive sales leads to your web site using LandlordZONE

Get your company and brand recognised by one of the UK's biggest on-line property communities:

1. LandlordZONE Site Advertising

LandlordZONE receives well over 1m unique visitors per year and has 85,000+ registered members in the UK.

By advertising or sponsoring specific channels or across the web site, you'll reach a highly targeted audience as well as greatly increasing your brand awareness, site traffic and search engine rankings.

Find out more about site advertising: The [LandlordZONE Media Pack 2012-13](#) (Interactive PDF)

2. Email Advertising / Marketing

You can sponsor one of two mail shot slots in LandlordZONE's weekly ***LandlordZONE Update*** and the ***LandlordZONE Solus*** mail shot which goes out to around 85,000+ readers.

These alerts are available for advertising / sponsorship. They inform our subscribers of new web site news, content and top forum posts. These alerts are great for promoting events and product launches as they reach more than 85,000 Landlord & Letting Agent inboxes every week.

Find out more about email advertising in The [LandlordZONE Media Pack 2012-13](#) (Interactive PDF)

3. Online Supplier Directory

LandlordZONE's Supplier Directory is an online UK and International directory of rental property industry suppliers helping over 7500 suppliers to the lettings industry to market their goods and services. Get a ***free 2 line listing*** in one of around 100 categories, or from just £20 per month get a full profile, link, logo and higher page rankings.

Get a free entry on the LandlordZONE Supplier Directory or an Enhanced Entry with full profile – contact: advertising@landlordzone.co.uk or call **0845 260 4420**

4. Your Press Releases Distributed

The Press Release service on **LandlordZONE.co.uk** allows you to reach our over 1million unique users per month, including press journalists, as well as appearing on Google News and other news aggregation sites.

Send your property related press releases to: ***editor@landlordzone.co.uk***

5. Events, Shows, Seminars and Presentations

Visit our on-line [Events Section](#) for full details of the latest events in the property world.

Many of these events such as the Landlord Shows held throughout the UK are ideal opportunities to get your company, brand, products and services in front of thousands of landlords and property professionals.

To find out more and discuss what you would like to achieve contact us at: advertising@landlordzone.co.uk or call **0845 260 4420**

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